

DEJA MARIE

Content Creator · UGC

"Life in progress... building a life I'm proud of."

CONTACT

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Dallas, TX

FIND ME

Instagram	@dejamarie
TikTok	@dejamarie101
Threads	@dejamarie

CONTENT FOCUS

- BEAUTY & SKINCARE
- FASHION & LIFESTYLE
- EVENTS & TRAVEL

Available for:
Brand trips & events
UGC & sponsored content
Long-term partnerships

MEDIA KIT · 2026

Beauty, style & real life told through short-form video.

Deja Marie is a Dallas-Fort Worth content creator and UGC specialist blending beauty, fashion, lifestyle, events, and travel. In the July 2026 snapshot, Instagram recorded 15.6K views over 30 days; TikTok recorded 7.5K views over 7 days, up 283% week over week.

JULY 2026 / HISTORICAL ANALYTICS

PLATFORM SNAPSHOT

INSTAGRAM

@dejamarie

15.6K

Views in reported 30-day period

243 Followers	**11K** Accounts Reached
1.3K Interactions	**97%** Content Is Reels

TIKTOK

@dejamarie101

7.5K

7-day views (+283% WoW)

164 Followers	**3.6K** Likes
114 Profile Visits	**+28%** WoW Growth

AUDIENCE SNAPSHOT

54% Female · 43% Male · 3% Other

74% of engaged audience is age 18–34 (25–34: 40% · 18–24: 34%)

Most active weekday evenings, ~5pm CT

WHY PARTNER WITH ME

- Fast-growing engagement — TikTok views up +283% week-over-week
- Strong organic discovery — 94% of Instagram views come from non-followers
- Reels-first storyteller — 97% of content consumption is short-form video
- Authentic voice across beauty, fashion, events, and travel content

RECENT HIGHLIGHTS

FIFA World Cup — Dallas
Behind-the-scenes volunteer vlog series, 5.9K+

Sneaker Con Dallas
On-site event coverage & style content

Intern Life
Lifestyle content

WHAT I OFFER

UGC Photo + Video · Sponsored Posts · Event Coverage · Product Reviews

Media kit stats current as of July 2026. Rates & usage rights available upon request.

LET'S COLLABORATE

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